

CASE STUDY - Sutherland Smith

Speed-meeting: Sutherland Smith finds its best match with Condeco

- Meeting room booking software introduced at GSMA Mobile World Congress -

Events and exhibition specialist, Sutherland Smith, teamed up with workplace management company Condeco, to provide its handset manufacturer client, HTC with a user-friendly tool for booking and managing its meeting rooms at this year's Mobile World Congress event.

Sutherland Smith implemented Condeco's meeting room booking software on HTC's stand to allow staff to pre-book and efficiently manage its eight meeting rooms, both prior to and during the event. Condeco enabled HTC to facilitate 149 meetings at the show and to ensure that the rooms were fully occupied and put to best use.

Jamie Clarke, marketing director at Sutherland Smith commented: "Due to the sheer size of the Mobile World Congress and the number of meetings HTC expected to take place, we needed to install a reliable meeting room booking facility to help maximise its use of this space."

He continued: "Ahead of the event, HTC employees from all around the world were able to pre-book rooms online in real-time, which helped to eliminate any potential clashes. Condeco was very successful at the show and we hope to use the software for future events and projects."

Paul Statham, managing director of Condeco said: "Events like the Mobile World Congress provide companies with a unique platform from which to impress potential clients and partners. Image is everything, so making sure that meetings happen on time and that everything runs smoothly is crucial."

"We are delighted that Sutherland Smith and HTC realised these benefits through Condeco and we look forward to working together on future projects," added Paul.

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Notes

Condeco is a specialist in workspace management and booking solutions. Its award-winning Condeco software suite provides large enterprises and SMEs with the ability to manage the day-to-day aspects of office life with ease and fluidity.



Condeco scalable workspace management solution incorporates *desk booking / hoteling software, meeting room management software, digital signage, visitor management, car park booking software and event management.*

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